

EXHIBIT A

AI REVENUE MANAGEMENT

6.2021 | THE MEDVE GROUP INC



Meeting Agenda



PARTNERSHIP AND INTRODUCTIONS



WHAT IS AI REVENUE MANAGEMENT?



FINDING THE RIGHT PRICE



THE WORKFLOW



THE LEASING EXPERIENCE

Recommendation Dashboard

PRICE

Recommended Rent, Recent Average Effective Rent (RAE), and Current Rent are as of the header date

Rate Acceptance and Lease Compliance average the respective week

Price						
	8/26	9/2	9/9	9/16	9/23	9/30
Recommended	\$1,378	\$1,398	\$1,392	\$1,378	\$1,385	\$1,387
RAE	\$1,340	\$1,357	\$1,344	\$1,353	\$1,363	\$1,364
Current	\$1,370	\$1,396	\$1,387	\$1,372	\$1,362	\$1,370
Rate Acceptance	96.67%	91.43%	88.57%	92.86%	88.57%	78.33%
Lease Compliance	0.0%	0.0%	-0.91%	0.0%	0.0%	0.0%

The daily price recommendations are summarized by bedroom level within the widget, providing quick reference

Chart Icon opens the Forecast and Optimization Chart for the Property



↑ 1B Price \$10 to \$1,225
↑ 2B Price \$20 to \$1,505
↑ 3B Price \$62 to \$1,900

The Price icon takes you directly to the New Lease Workflow



New Lease Workflow

PROPERTY DETAILS

Four expandable Buttons to view information for each floor plan

Top line of property level information stays open when you expand your view

Quickly see floor plan metrics including last lease achieved, last rent change, recommended rate, yesterday rate, difference between them, recent average effective, leases needed, and current rate with market position for each rate.

Easy to view if the model Auto Accepted rates at time of recommendations

